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## CITY OF FRISCO “FAST FACTS”

Frisco is one of **THE fastest growing cities in Texas** (*North Texas Council of Governments*).

**Population of approximately 75,330 people as of March 1, 2005** (*Frisco Planning Department*).

Projected to have 111,050 people in January 2010 (*Frisco Planning Department*).

In 1990, Frisco's population was merely 6,138 – that's a nearly **400% growth rate over 10 years** (*Frisco Planning Department, US Census*).

**Thirty years old is the “median age” of a Frisco resident** (*US Census*).

### Landmark Achievements:

**April 3, 2003: Frisco RoughRiders “Play Ball!”** Thirteen months after breaking ground, the City of Frisco's “field of dreams” becomes a reality. On April 3, 2003 Frisco celebrated the inaugural season opener for the Frisco RoughRiders at the new, city owned Dr Pepper/Seven Up Ballpark. The City of Frisco “teamed up” with the Frisco Independent School District (FISD), Southwest Sports Group (SSG) and Mandalay Sports Entertainment to open the ballpark, which is home to the Double-A affiliate of the Texas Rangers. The Dr Pepper/Seven Up Ballpark seats 8,800 with overflow in the berm for 1,200, not to mention 27 luxury business entertainment suites. It is the first ballpark in history to feature its bullpens surrounded by seats, behind first and third bases. Other special features include an LED display across the outfield wall, measuring 240 feet wide by 7 and half feet tall and outfield seating for 300 folks in “the Corral”. The state-of-the-art ballpark cost \$28 million to build. The city's portion was \$22.7 million. The difference was paid for by SSG. Frisco's “field of dreams” is located at the northeast corner of State Highway 121 and the Dallas North Tollway. City leaders estimate the developments will have an economic impact of more than a \$100 million each year.

### April 2003: Frisco Scores “Goal”; Approves Plans To Build MLS Soccer Complex

Frisco will soon be home to Major League Soccer's Dallas Burn – as well as thousands of young soccer players and their fans. The City of Frisco, the FISD, Collin County and Hunt Sports Group are teaming up to build a \$65 million soccer facility, featuring a 20,000 seat stadium; 17 soccer fields, serving amateur players; and a 600-seat stadium and turf field dedicated to high school soccer and football. The future one-of-a-kind soccer facility will be located at the northeast corner of the Dallas North Tollway and Main Street (formerly F.M. 720) – in the heart of downtown Frisco. Anticipated opening date is 2005.

### August 2003: Frisco scores “power play”! Dr Pepper StarCenter Opens -- home to Dallas Stars training-practice facility; “Texas Tornado” and Kurt Thomas' Gymnastics Center

In August 2003, the City of Frisco celebrated the grand opening of the Frisco Dr Pepper StarCenter, which is training headquarters for the Dallas Stars; the home of Junior League Hockey's, “Texas Tornado”; and the Kurt Thomas Gymnastic Center. The state-of-the-art facility, which broke ground in May 2002, is estimated to have an economic impact of more than \$63 million over the next ten years for our fast growing community. The city owned, \$20-million facility includes two, NHL-size ice arenas -- including the Deja Blue Arena, which seats 4,200 hockey fans. The facility is located near Dallas North Parkway and State Highway 121, next to the Dr Pepper/Seven Up Ballpark. The public-private partnership resembled that of the “team” involved in building the ballpark, with the City of Frisco “teaming up” with Southwest Sports Group to build this “cool” facility.

**Frisco is the first city in the country to adopt the EPA's "Energy Star" program requirements as minimum building standard for new homes. (May 2001)**

**The largest mall in North Texas, Stonebriar Centre, calls Frisco home! (August 2000)**

- Spans 1.7 million square feet.
- Anchored by Nordstrom, Macy's, Sears, JC Penney, Foleys & Dick's
- Features NHL-size hockey/ice rink; 24-screen AMC theatre; a soft playground and a carousel.

**Council approves Frisco Square!** Frisco Square is a 145-acre town center designed to be extension of current downtown. The mixed development -- located west of the railroad tracks and bordered by FM 720, Cotton Gin Road, Dallas North Tollway -- already features town homes and apartment living with retail, commercial and office on the way. In all, the development will eventually feature 1.7 million square feet of office and retail space, plus 400 town homes.

**Frisco and its Fire Department receive HIGHEST insurance rating!** In November 2000, Frisco was the second city in Texas to achieve a Class #1 rating from the Insurance Services Office (ISO). To date, Frisco is one of only six cities in Texas -- and among only 45 cities in the country with a #1 ISO rating. *(March 2005)*

**Frisco receives "Comprehensive Plan of the Year" 2000 Award** from the Texas Chapter of the American Planning Association. This means our "Millennium Plan" -- our guide to future growth for the next 20 years -- is recognized as one of the 'best in state'!

**Frisco Police Department selected as National Award Winner** for outstanding participation in National Night Out, marking the 10th consecutive year department receives award.

**Frisco receives Environmental Visions Award for the Year 2000, 2001, 2002, 2003, 2004!**

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